

#### Golf Committee

Don Brown - *Co Chair*  
Jon Webster - *Co Chair*  
Toni Perpall  
Suzanne Crisp  
Maraea Johnston  
Barbara Gee  
Michael Noll  
Agnes Tong  
Anne Radimin  
Greg Fletcher  
Camila Fernandez  
Sonia Amin

#### 2016-2017 Board of Directors

#### Executive Committee

Dan Erickson, *Chair*  
Toni Perpall, *Vice Chair*  
Donald Collins, *Treasurer*  
Paula Stamp, *Secretary*  
Kristie Yu \*  
*ExComm President*  
Athena R. Castro  
*Executive Director*

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Patty Aposhian  
Richard Beatty  
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Don Brown  
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Judy Collins  
Frank D. Dryden  
Kirk Dawson  
Marjory Dawson  
Lee Fisher  
Steven Frautschi  
Gloria Ha \*  
Jenny He \*  
Stephanie Hong \*  
Jenny Hsin \*  
Chloe Hsu \*  
Peter Hung  
Julie Jester  
Nancy Lan  
Tony Leonard  
Ilona Linden  
Alice Liu  
David Liu  
Tom Mannion  
Doreen Mason  
Peter Mason  
Susan Murakami  
Aishwarya Nene \*  
Tyler Okamoto \*  
Arlana Silver  
Melissa Soriano  
Stephen Toner  
Nicolas Trank \*  
Jon Webster  
Bianca Yang \*  
Daniel Yoder  
Kristie Yu \*

(\* indicates student)

# Caltech Y



## Golf Tournament & Auction

Save the Date **October 30, 2017** **Oakmont Country Club**

**Every Sponsor of the Caltech Y Golf Tournament and Auction supports our student programs and outreach activities that help shape our future leaders. Become a sponsor today!**

The Caltech Y Golf Tournament and Auction provides local businesses and national corporations a perfect opportunity to become involved with Caltech in a fun, informal day on the course. You will also be supporting our 501(c)3 nonprofit organization that has served the Pasadena and San Gabriel Valley community for over 100 years through student programs and community outreach activities. Caltech students initiate, plan, and lead programs such as Make-A-Difference Day and the Rise Tutoring Program, where students tutor local high school students in math and science. The Caltech Y teaches young people how to make a difference in our community and challenges them to be engaged, responsible citizens of the world. Now we need your support!

**Become a Sponsor of the Tenth Annual Caltech Y Golf Tournament and Auction!** For this year's tournament we will be returning to the beautiful and private Oakmont Country Club in Glendale on Monday, October 30, 2017. As a Sponsor, your company or organization will receive community exposure and the benefit of being associated with an extremely organized and well run Caltech affiliated event. If your company or organization is involved with Caltech, or the Pasadena and San Gabriel Valley communities, don't miss this great networking opportunity!

There are multiple ways to participate in this year's event:

- **Sponsorship at most levels includes tournament play!**
- **Donate Auction Items** such as vacation getaways, golf packages, travel, art, wine or wine collections, tickets to popular attractions, theater, concert, etc.
- **Advertise** in the program brochure, distributed widely in the community
- **Register to play** with a team or individually. General registration opens in June. Spaces are limited.

It's easy! Choose a participation level and either sign up online or call our office so we may assist you. **A portion of all sponsorship contributions qualifies as a tax deduction according to IRS guidelines.** Sponsors' names will be listed in our promotional materials and in our 2017-2018 Annual Report.

Additional information is available online at [www.caltechy.org/support/golf/sponsor/](http://www.caltechy.org/support/golf/sponsor/) or contact the Caltech Y at (626) 395-6163, or by email at [ygolf@caltech.edu](mailto:ygolf@caltech.edu).

Thank you,  
Athena Castro  
*Executive Director*

Don Brown - *Co Chair*  
Jon Webster - *Co Chair*

Agnes Tong  
*Director of Development*

# CALTECH Y 10th ANNUAL GOLF TOURNAMENT & AUCTION

THE OAKMONT COUNTRY CLUB - GLENDALE, CA - MONDAY, OCTOBER 30, 2017

## SPONSORSHIP PACKAGES

Every sponsor of the Caltech Y Golf Tournament and Auction supports programs and outreach activities that help shape our future leaders. Your support makes a tremendous difference and allows us to offer programs that enrich student life at Caltech and build community throughout the San Gabriel Valley through our outreach and volunteer efforts.

### Title Sponsor \$10,000

- Event will be presented by your company name
- Honorary event chair with opening remarks before start of the tournament and dinner & auction
- Fully customized package based on your company needs

### Major Sponsor \$5,000

- Golf package for four (4) golfers<sup>+</sup>
- Prominent display of company name and logo on the putting green
- Company name and logo on tournament banner at registration area
- Two on-course tee signs
- Acknowledgement at dinner event
- Full page ad in event program \*

### Golf Shirt Sponsor \$5,000

- Company name and logo on tournament golf shirts
  - Golf package for four (4) golfers<sup>+</sup>
  - Tee sponsorship with signage provided
  - Half page ad in event program \*
- Limited to two Golf Shirt Sponsors per year.*

### Platinum Sponsor \$3,000

- Golf package for four (4) golfers<sup>+</sup>
- Company name and logo on tournament banner
- Tee sponsorship with signage provided
- Half page ad in event program \*

### Trophy Sponsor \$2,500

- Golf package for two (2) golfers<sup>+</sup>
  - Company name and logo on the trophy table
  - Tee sponsorship with signage provided
- Limited to one Trophy Sponsor per year.*

### Mug Sponsor \$2,500

- Company name and logo printed and embedded on mug given to each golfer
  - Tee sponsorship with signage provided
- Limited to one Mug Sponsor per year.*

### 'Bloody Mary' Sponsor \$2,000

- Prominent signage on Auction table at the welcome station
  - Recognition at dinner event
- Limited to one Bloody Mary Sponsor per year.*

### Golf Ball Sponsor \$2,000

- Company name and logo on Tournament Golf Balls
  - Two (2) dinner passes
- Limited to one Golf Ball Sponsor per year.*

### On-Course Beverage Sponsor \$1,000

- Prominent signage by on-course beverage stations
- Tee sponsorship with signage provided

### Mulligan Sponsor \$1,000

- Company name and logo printed on all Mulligan tickets
- Limited to one Mulligan Sponsor per year.*

### Tee Sponsor \$500

- Sponsorship plaque prominently displayed at tee-off area

### Advertising and Marketing Options

The Caltech Y produces a full-color program brochure for the golf tournament and auction. Advertise now to promote your company or business \*

- Full page ad \$1,000 (included in Title and Major sponsor packages)
- Half page ad \$750
- Quarter page ad \$250
- Business card \$150

Other sponsor packages can be tailored to meet your needs. Please contact us for more information.

A portion of the Sponsor's contribution qualifies as a tax deduction according to IRS guidelines.

## SPONSOR INFORMATION

### Contact Person:

Agnes Tong, Director of Development

### Email: [ygolf@caltech.edu](mailto:ygolf@caltech.edu)

Phone: (626) 395-6163

Fax (626) 395-8890

Tax ID 95-1684790

### Mailing Address:

MC C1-128, Pasadena, CA 91125

### Street Address:

505 S. Wilson Avenue, Pasadena, CA 91106

### <sup>+</sup> Single Golf Package includes:

- Full day of golf
- Golf cart
- Tournament goodie bag
- Locker room access
- Lunch and dinner included
- On-course beverages
- Golf Shirt
- Complimentary 19th hole drink

\* Camera Ready Artwork for Brochure is due Sept. 25, 2017.

Printed benefits available to sponsors who make their final commitment and payment by Sept. 18, 2017.

Player names must be submitted by Sept. 25, 2017.

# Caltech Y Golf Tournament

Thank you to our Tournament Sponsors!



SUSAN MURAKAMI AND LEE FISHER  
DISPENSER BEVERAGE



**Mail:** MC: C1-128  
Pasadena, CA 91125  
**Phone:** 626-395-6163  
**Email:** ygolf@caltech.edu  
**Contact:** Agnes Tong

**Tee It Up!**

Monday, October 30, 2017



to support the student programs and activities of the Caltech Y



# Caltech Y Golf Tournament & Auction

Monday, October 30, 2017

## Play of the Day

### Tournament Schedule

<b>9:00 am</b>	Registration & Check-in
<b>10:30 am</b>	Lunch
<b>10:30 am</b>	Putting Contest
<b>12:00 pm</b>	Shotgun Start
<b>5:00 pm</b>	No Host Bar Silent Auction Opens
<b>6:00 pm</b>	Dinner Banquet Prizes and Live Auction

### Contests

- **Putting Contest**
- **Closest to the Pin**
- **Longest Drive**
- **Hole in One** -  
Win a new car with hole in one shot!  
Winner must be registered golfer.

### Tournament Format

**Shotgun Start:** Four Person Scramble  
Bring your team or we'll make one for you!

### Dress Code

- All golfers must wear collared shirts and shirts with sleeves.
- Shorts must be no more than 5 inches above the knees.
- Cargo shorts or cargo pants are not permitted.
- Denims and jeans of any sort are not permitted.
- No halter-tops or tank tops are allowed.
- All golf shoes must have soft spikes.
- Street shoes are not permitted.

## How You Can Participate

### Golf Package

**Single Player Fee \$295**

Package Includes:

- Golf & Cart
- Tournament goodie bag
- Locker room access
- BBQ Lunch and drinks on the course
- Automatic Entry in all Contest
- Complimentary Cocktail at Reception
- Dinner and Auction

To register to play or for sponsorship opportunities, please visit:

**[www.caltechy.org/support/golf](http://www.caltechy.org/support/golf)**

Or return enclosed form or call our office on 626 395 6163 to register.



### Live & Silent Auction

The fun continues after the 18th hole. Stay for the dinner and auction and bid on vacation getaways, golf items, travel, fine art and dining certificates. All proceeds go to support the Caltech Y's leadership, volunteer service, and adventure activities.

### Sponsorship and Marketing Opportunities

We are excited to offer our Sponsors a wide range of options and promotions. As a Sponsor, you and your business will be treated to and be proud of a very special occasion! A complete list of Sponsor benefits can be found on our website.

## 2016 Golf Committee

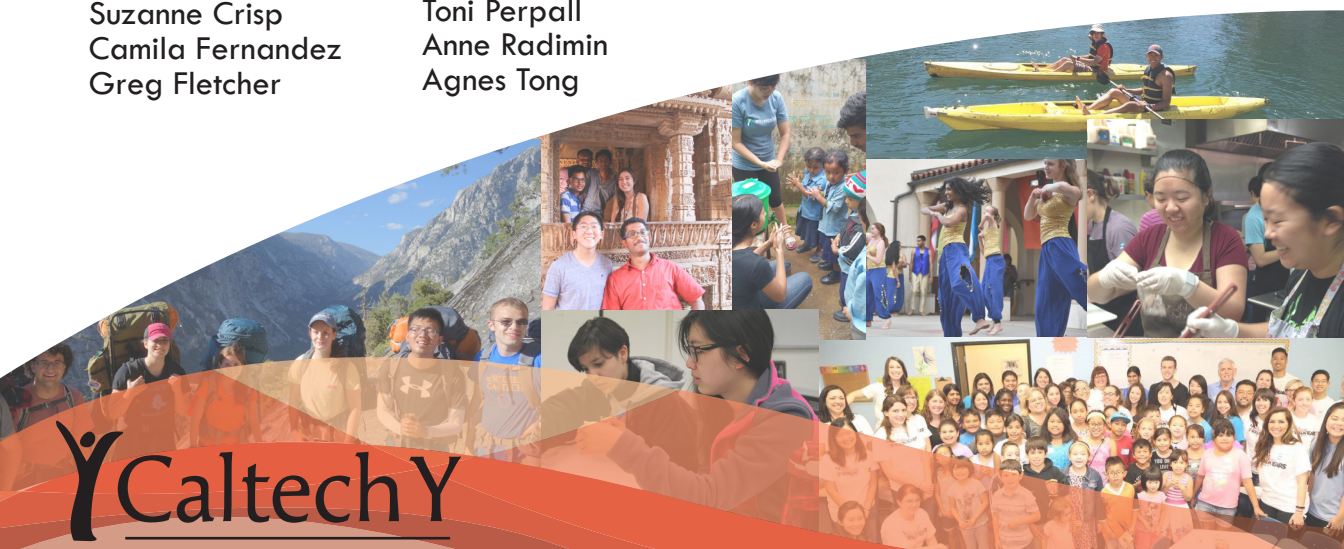
Don Brown - Co-chair	Barbara Gee
Jon Webster - Co-chair	Maraea Johnston
Sonia Amin	Mike Noll
Suzanne Crisp	Toni Perpall
Camila Fernandez	Anne Radimin
Greg Fletcher	Agnes Tong

### Oakmont Country Club

3100 Country Club Dr.  
Glendale, CA 91208  
(818) 542-4292



The Caltech Y enriches student life and challenges students to grow into responsible citizens of the world.



## Tournament Sponsor & Auction Donation Form



Tenth Annual Caltech Y  
Golf Tournament and Auction

October 30  
2017

☐ Business ☐ Individual

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Contact person for business \_\_\_\_\_

\_\_\_\_\_

Business name \_\_\_\_\_

Mailing Address:  
MC CI-128  
Pasadena, CA 91125

Phone: (626) 395-6163  
Fax: (626) 395-8890  
Email: [ygold@caltech.edu](mailto:ygold@caltech.edu)

Website: [www.caltechy.org/support/golf](http://www.caltechy.org/support/golf)

Street Address:  
505 S. Wilson Avenue  
Pasadena, CA 91106

Tax ID: # 95-1684790

Contact :  
Agnes Tong  
Director of Development

### Payment (Credit Card or Check made out to the Caltech Y)

Name on card \_\_\_\_\_

Card number \_\_\_\_\_

Expires \_\_\_\_\_ / \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_

Zip \_\_\_\_\_ Total \$ \_\_\_\_\_

### Sponsor Levels

- ☐ Title Sponsor .....\$10,000
- ☐ Major Sponsor.....\$ 5,000
- ☐ Golf Shirt Sponsor .....\$ 5,000
- ☐ Platinum Sponsor.....\$ 3,000
- ☐ Trophy Sponsor.....\$ 2,500
- ☐ Mug Sponsor .....\$ 2,500
- ☐ 'Bloody Mary' Sponsor.....\$ 2,000
- ☐ Golf Ball Sponsor.....\$ 2,000
- ☐ On-Course Beverage Sponsor .....\$ 1,000
- ☐ Mulligan Sponsor.....\$ 1,000
- ☐ Tee Sponsor.....\$ 500

Please see the 2017 Sponsor Package sheet for a complete list of benefits.

### Advertisement

- |  |         | (width x height)     |
|--|---------|----------------------|
| <input type="checkbox"/> Full page .....     | \$1,000 | 8.25 x 10.75 inches  |
| <input type="checkbox"/> 1/2 page.....       | \$ 750  | 8.25 x 5.375 inches  |
| <input type="checkbox"/> 1/4 page.....       | \$ 250  | 4.125 x 5.375 inches |
| <input type="checkbox"/> Business Card ..... | \$ 150  | 3.5 x 2 inches       |

The Caltech Y's 10th Annual Golf Tournament and Auction brochure will reach the Caltech community, (including Friends of the Caltech Y, faculty, students and staff) and members of the Pasadena and surrounding communities. We will send copies of the brochure to all advertisers. Get your message out to the Pasadena community!

### Auction Item Donations (Time-shares, restaurant certificates, box seats, hotel lodging, sporting goods, wine, airline packages, etc.)

Item Name \_\_\_\_\_

\_\_\_\_\_

Retail value \$ \_\_\_\_\_ Expiration date (auction to be held on October 30, 2017) \_\_\_\_\_

☐ I will mail or deliver item (by date) \_\_\_\_\_ ☐ Please pick up item (date available) \_\_\_\_\_

Description (As you would like it printed in program brochure and on auction bid sheet) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Restrictions or special instructions \_\_\_\_\_

\_\_\_\_\_

The Caltech Y Golf Tournament and Auction is on October 30, 2017 at the beautiful Oakmont Country Club.