

Golf Committee

Don Brown - *Co Chair*
Jon Webster - *Co Chair*
Toni Perpall
Suzanne Crisp
Maraea Johnston
Barbara Gee
Michael Noll
Agnes Tong
Anne Radimin
Greg Fletcher
Camila Fernandez
Sonia Amin

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(* indicates student)

Caltech Y

10th ANNUAL Golf Tournament & Auction

Save the Date **October 30, 2017** **Oakmont Country Club**

Every Sponsor of the Caltech Y Golf Tournament and Auction supports our student programs and outreach activities that help shape our future leaders. Become a sponsor today!

The Caltech Y Golf Tournament and Auction provides local businesses and national corporations a perfect opportunity to become involved with Caltech in a fun, informal day on the course. You will also be supporting our 501(c)3 nonprofit organization that has served the Pasadena and San Gabriel Valley community for over 100 years through student programs and community outreach activities. Caltech students initiate, plan, and lead programs such as Make-A-Difference Day and the Rise Tutoring Program, where students tutor local high school students in math and science. The Caltech Y teaches young people how to make a difference in our community and challenges them to be engaged, responsible citizens of the world. Now we need your support!

Become a Sponsor of the Tenth Annual Caltech Y Golf Tournament and Auction! For this year's tournament we will be returning to the beautiful and private Oakmont Country Club in Glendale on Monday, October 30, 2017. As a Sponsor, your company or organization will receive community exposure and the benefit of being associated with an extremely organized and well run Caltech affiliated event. If your company or organization is involved with Caltech, or the Pasadena and San Gabriel Valley communities, don't miss this great networking opportunity!

There are multiple ways to participate in this year's event:

- **Sponsorship at most levels includes tournament play!**
- **Donate Auction Items** such as vacation getaways, golf packages, travel, art, wine or wine collections, tickets to popular attractions, theater, concert, etc.
- **Advertise** in the program brochure, distributed widely in the community
- **Register to play** with a team or individually. General registration opens in June. Spaces are limited.

It's easy! Choose a participation level and either sign up online or call our office so we may assist you. **A portion of all sponsorship contributions qualifies as a tax deduction according to IRS guidelines.** Sponsors' names will be listed in our promotional materials and in our 2017-2018 Annual Report.

Additional information is available online at www.caltechy.org/support/golf/sponsor/ or contact the Caltech Y at (626) 395-6163, or by email at ygolf@caltech.edu.

Thank you,

Athena Castro
Executive Director

Don Brown - *Co Chair*
Jon Webster - *Co Chair*

Agnes Tong
Director of Development

CALTECH Y

10th
ANNUAL

GOLF TOURNAMENT & AUCTION

THE OAKMONT COUNTRY CLUB - GLENDALE, CA - MONDAY, OCTOBER 30, 2017

SPONSORSHIP PACKAGES

Every sponsor of the Caltech Y Golf Tournament and Auction supports programs and outreach activities that help shape our future leaders. Your support makes a tremendous difference and allows us to offer programs that enrich student life at Caltech and build community throughout the San Gabriel Valley through our outreach and volunteer efforts.

Title Sponsor \$10,000

- Event will be presented by your company name
- Honorary event chair with opening remarks before start of the tournament and dinner & auction
- Fully customized package based on your company needs

Major Sponsor \$5,000

- Golf package for four (4) golfers⁺
- Prominent display of company name and logo on the putting green
- Company name and logo on tournament banner at registration area
- Two on-course tee signs
- Acknowledgement at dinner event
- Full page ad in event program *

Golf Shirt Sponsor \$5,000

- Company name and logo on tournament golf shirts
 - Golf package for four (4) golfers⁺
 - Tee sponsorship with signage provided
 - Half page ad in event program *
- Limited to two Golf Shirt Sponsors per year.*

Platinum Sponsor \$3,000

- Golf package for four (4) golfers⁺
- Company name and logo on tournament banner
- Tee sponsorship with signage provided
- Half page ad in event program *

⁺ Single Golf Package includes:

- Full day of golf
- Golf cart
- Tournament goodie bag
- Locker room access
- Lunch and dinner included
- On-course beverages
- Golf Shirt
- Complimentary 19th hole drink

Trophy Sponsor \$2,500

- Golf package for two (2) golfers⁺
 - Company name and logo on the trophy table
 - Tee sponsorship with signage provided
- Limited to one Trophy Sponsor per year.*

Mug Sponsor \$2,500

- Company name and logo printed and embedded on mug given to each golfer
 - Tee sponsorship with signage provided
- Limited to one Mug Sponsor per year.*

'Bloody Mary' Sponsor \$2,000

- Prominent signage on Auction table at the welcome station
 - Recognition at dinner event
- Limited to one Bloody Mary Sponsor per year.*

Golf Ball Sponsor \$2,000

- Company name and logo on Tournament Golf Balls
 - Two (2) dinner passes
- Limited to one Golf Ball Sponsor per year.*

On-Course Beverage Sponsor \$1,000

- Prominent signage by on-course beverage stations
- Tee sponsorship with signage provided

Mulligan Sponsor \$1,000

- Company name and logo printed on all Mulligan tickets
- Limited to one Mulligan Sponsor per year.*

Tee Sponsor \$500

- Sponsorship plaque prominently displayed at tee-off area

Advertising and Marketing Options

The Caltech Y produces a full-color program brochure for the golf tournament and auction. Advertise now to promote your company or business *

- Full page ad \$1,000 (included in Title and Major sponsor packages)
- Half page ad \$750
- Quarter page ad \$250
- Business card \$150

Other sponsor packages can be tailored to meet your needs. Please contact us for more information.

A portion of the Sponsor's contribution qualifies as a tax deduction according to IRS guidelines.

SPONSOR INFORMATION

Contact Person:

Agnes Tong, Director of Development

Email: ygold@caltech.edu

Phone: (626) 395-6163

Fax (626) 395-8890

Tax ID 95-1684790

Mailing Address:

MC C1-128, Pasadena, CA 91125

Street Address:

505 S. Wilson Avenue, Pasadena, CA 91106

* Camera Ready Artwork for Brochure is due Sept. 25, 2017.

Printed benefits available to sponsors who make their final commitment and payment by Sept. 18, 2017.

Player names must be submitted by Sept. 25, 2017.

Caltech Y Golf Tournament

Thank you to our Tournament Sponsors!



ENTERPRISE HOLDINGS.



SUSAN MURAKAMI AND LEE FISHER
DISPENSER BEVERAGE



Mail: MC: C1-128
Pasadena, CA 91125
Phone: 626-395-6163
Email: ygolf@caltech.edu
Contact: Agnes Tong

Tee It Up!
Monday, October 30, 2017



OAKMONT
COUNTRY CLUB



to support the student programs and activities of the Caltech Y

Caltech Y Golf Tournament & Auction

Monday, October 30, 2017

Play of the Day

Tournament Schedule

9:00 am	Registration & Check-in
10:30 am	Lunch
10:30 am	Putting Contest
12:00 pm	Shotgun Start
5:00 pm	No Host Bar Silent Auction Opens
6:00 pm	Dinner Banquet Prizes and Live Auction

Contests

- **Putting Contest**
- **Closest to the Pin**
- **Longest Drive**
- **Hole in One** -
Win a new car with hole in one shot!
Winner must be registered golfer.

Tournament Format

Shotgun Start: Four Person Scramble
Bring your team or we'll make one for you!

Dress Code

- All golfers must wear collared shirts and shirts with sleeves.
- Shorts must be no more than 5 inches above the knees.
- Cargo shorts or cargo pants are not permitted.
- Denims and jeans of any sort are not permitted.
- No halter-tops or tank tops are allowed.
- All golf shoes must have soft spikes.
- Street shoes are not permitted.

How You Can Participate

Golf Package

Single Player Fee \$295

Package Includes:

- Golf & Cart
- Tournament goodie bag
- Locker room access
- BBQ Lunch and drinks on the course
- Automatic Entry in all Contest
- Complimentary Cocktail at Reception
- Dinner and Auction

To register to play or for sponsorship opportunities, please visit:

www.caltechy.org/support/golf

Or return enclosed form or call our office on 626 395 6163 to register.



Live & Silent Auction

The fun continues after the 18th hole. Stay for the dinner and auction and bid on vacation getaways, golf items, travel, fine art and dining certificates. All proceeds go to support the Caltech Y's leadership, volunteer service, and adventure activities.

Sponsorship and Marketing Opportunities

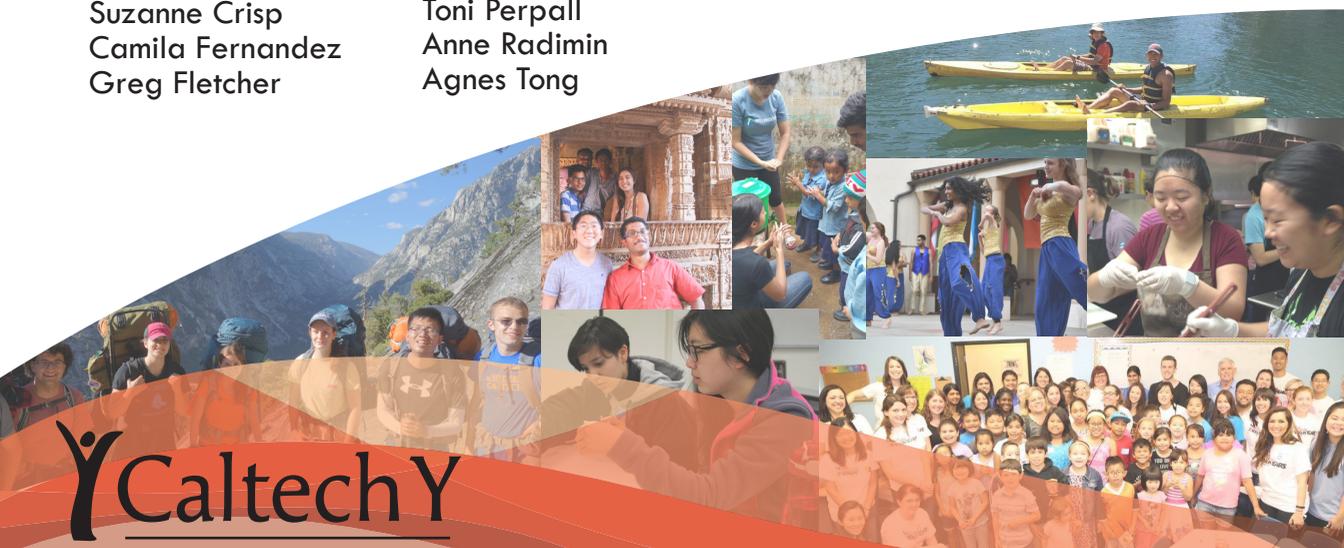
We are excited to offer our Sponsors a wide range of options and promotions. As a Sponsor, you and your business will be treated to and be proud of a very special occasion! A complete list of Sponsor benefits can be found on our website.

2016 Golf Committee

Don Brown - Co-chair	Barbara Gee
Jon Webster - Co-chair	Maraea Johnston
Sonia Amin	Mike Noll
Suzanne Crisp	Toni Perpall
Camila Fernandez	Anne Radimin
Greg Fletcher	Agnes Tong

Oakmont Country Club

3100 Country Club Dr.
Glendale, CA 91208
(818) 542-4292



Caltech Y

The Caltech Y enriches student life and challenges students to grow into responsible citizens of the world.

